

# Daniela de la Garza

Multidisciplinary Designer

02.Nov.1996 danieladlgc@hotmail.com

## Hello!

I'm passionate about design and it's impact, I enjoy working with high-performance teams. As for my career goals, I'd love to keep working with international companies.

## Education

Project Management Certificate. 2024 Google.

Product Design Career. 2022 Coderhouse.

Diploma in Space Design. 2017-2019

Anáhuac México Norte University.

B.A. in Industrial Design. 2015-2019
Anáhuac México Norte University.

Advanced English
 Certificate of Advanced English
 (CAE), Cambridge.

## **Experience**

### Liferay. 2022-2024

Communication Designer for tech company. Design of communication assets, digital and print, for global applications and regional adaptations. Figma and Design Systems. Remote position.

#### Tupperware Brands US/CA. 2021

Marketing and Communication Graphic Designer; editorial design, social media posts, logo design, mockup production. Remote position, international team work, multiple project management.

#### Boxnsuites/Efímero. 2019-2020

Design specialist; branding and brand content consulting. Concept development and creative direction for events. Graphic applications for diverse brands.

#### Grupo Zona. 2018-2020

Brand image, promotionals and social media content design. Store and Visual Merchandising design.

#### Corso Moliere. 2019

Leader of high-end interior design projects. Sales, furnishing proposals, international client and supplier handling, import process supervisor.

### Software

Figma, Google Suite, Office Suite, AutoCAD, Rhino

#### Adobe CC.

Illustrator, Indesign, Photoshop, AfterEffects.

#### Project Management.

Jira, Trello, Asana, Slack, Teams.

## **Achievements**

Grow & Get Better Award. 2022 Liferay

Awarded Thesis. 2019 Excelence Award. 2016, 2017, 2018 Universidad Anáhuac México Norte

## Profile

- Versatile and adaptable
- · Multicultural teamwork.
- Design Thinking Methodology.
- · Goal oriented.
- · Responsible and proactive.
- Experience with global brands.

<u>Linkedin</u> Portafolio

